

Jefferson County Home Builders Association presents. . .



May 7-8, 2011

10 am to 4 pm

Saturday 4:15 p.m. Vendor Social

**HomeShow Sponsorships are still available.
Visit JeffCoHomeShow.com, call 360.385.1087, or hershelman@olympus.net.**

The Fourth Annual JeffCo HomeShow™ has a building, remodeling and landscaping focus. Vendor booths and demonstrations offer inspiration for all of your new construction and home improvement plans. HomeShow sponsors will be mentioned in the official JeffCo HomeShow program, a newspaper insert delivered pre-show to thousands throughout the Olympic Peninsula, as well as handed out during the event. Advertising for the event will reach throughout the Puget Sound. Sponsors of the 2011 JeffCo HomeShow have first right of refusal for the 2012 show.

Jefferson County Home Builders Association is THE trade association for the building industry of Jefferson County. Its mission is to promote, strengthen and educate the building industry of Jefferson County. JCHBA values a commitment to excellence and integrity in our work, while protecting our members, our community and our environment.

JCHBA needs your financial investment in order to promote the 2011 JeffCo HomeShow, our biggest fundraiser of the year. Profits go toward member services, education, promoting affordable housing, and administrative expenses.



**Major sponsors
as of January 1, 2011**



Your logo could be here, too!



Strong supporters of the JeffCo HomeShow:

www.JeffCoHomeShow.com

Registration Form

Payment and forms must be returned by March 15, 2011 to ensure inclusion in the newspaper insert.

Company Name _____ Contact Person _____

Mailing Address _____

Telephone _____ Fax _____ E-mail _____

Website _____ Business License # _____ State _____

May we fax and e-mail you? Yes No

Are you a member of the Building Industry Association of Washington? Yes No What local? _____

This is a building/remodeling/landscaping show. Please describe your booth's activities, making sure they fit into the JeffCo HomeShow™ model. (Attach another sheet of paper, if necessary.)

Exhibitors are encouraged to offer at least one door prize at a minimum value of \$25.

Exhibitors must include a copy of a valid business license and proof of insurance with this registration, as well as a signed Exhibitor Agreement and payment.

Sponsor
 Exhibitor

Inside booth: 10'x10'
JCHBA/BIAW member \$415
Nonmember \$490

Number of inside booths _____
Total \$ _____

Outside booth: 10'x20' (no structure)
JCHBA/BIAW member \$315
Nonmember \$365

Number of outside booths _____
Total \$ _____

Do you wish to offer a 45-minute demonstration or workshop? Yes No
\$250 per workshop. *Subject to management approval.*
Title of class? _____

Insert your promotional item into every JeffCo HomeShow bag. \$250 per item.
Offer open to JCHBA members only. Number of items: 1 2 3 More _____

Do you need power? Yes No *Let us know & bring your extension cords.*

Available from JCFA: Three-day rental of a 6' table and chair for \$10
Other items will be available from a rental supply company. Do you need something?

Summary

Sponsorship	\$ _____
Booths	\$ _____
Workshops	\$ _____
Table/chair	\$ _____
Promo items	\$ _____
TOTAL	\$ _____

Display ad? Yes No

Please make checks payable to JCHBA. If payment has been made via credit card on JeffCoHomeShow.com, please attach a copy of the Google Checkout receipt.

Do you wish to be contacted for display advertising in the Official Program, a newspaper insert delivered pre-show to thousands on the Olympic Peninsula, as well as handed out during the event? Yes No

Official Name Badges for booth staff. Please PRINT names:

Return all forms and payment to:



JCHBA
P.O. Box 1399
Port Hadlock, WA 98339
www.jeffcohomebuilders.com

Questions?

Contact Sandy Hershelman
360.385.1087
hershelman@olympus.net

JCHBA reserves the right to refuse to rent exhibit space at its discretion.

JeffCo HomeShow™ Exhibitor Agreement

By signing this agreement, Exhibitor agrees to the following two pages of Terms and Conditions regarding his/her participation in the Jefferson County Home Builders Association's (JCHBA) JeffCo HomeShow™, held on May 7-8, 2011, at the fairgrounds operated by the Jefferson County Fair Association (JCFA).



EXHIBITOR:

Company Name _____ Contact Person _____

Mailing Address _____

Telephone _____ Fax _____ E-mail _____

Terms and Conditions

Trademark and Logo: JeffCo HomeShow™ is a trademark of the Jefferson County Home Builders Association. Please use it as spelled here, two words with a capital letter in the middle of each, plus the TM in superscript. Use of the graphic (house) logo is allowed only with written permission from the JCHBA.

JeffCo HomeShow Hours: Buildings will be open noon to 6 p.m. on Friday, May 6 for setup. A 4:15 p.m. Saturday social for Exhibitors is planned. JCHBA shall set the hours the buildings are open to the public. Exhibitors will be admitted to the buildings at 9 a.m. Saturday and Sunday. Booths must be staffed from 9:45 a.m. to 4 p.m. Saturday and 9:45 a.m. to 4 p.m. Sunday. All vehicles must be removed from the fairway by 9:45 a.m. during the show. Exhibits may not be dismantled, or merchandise packed up, until 4:01 p.m. Sunday, May 8. Early teardown will result in a \$500 fine and may lead to exclusion from future JeffCo HomeShows. Teardown will be allowed from 4:01p.m. to 6 p.m. on Sunday, and 9 a.m. to noon on Monday, May 9. Exhibitors shall be liable for all storage and handling charges resulting from failure to remove their property from the site, by the conclusion of the teardown period, at a rate of \$300 per day, plus \$500 for handling.

Exhibit Space: Indoor booths are 10'x10'. Outdoor space is 10'x20'; no structure or electrical extension cord is provided outdoors. JCFA may restrict the amount of electrical utility services provided, according to the capability of existing facilities. Additional (or other) energy sources for heat, light or power shall be at Exhibitor's expense and must be approved by the JCFA in writing. Booth spaces are subject to availability. Space assignment is at the discretion of the JCHBA. Booth space is assigned to whomever signs this contract. No portion of this space may be transferred or sublet without written permission of the JCHBA. All booth and decorative materials shall be flame retardant. Flammable fluids or hazardous materials of any nature are prohibited in any area. The Exhibitor is entirely responsible for the rented space and shall not damage it in any manner. Please remove all staples, nails, etc. from your space.

Be Nice to Neighbors: All surfaces of Exhibitors' displays exposed to a neighboring exhibit must be attractively finished. All parts of the exhibit, including personnel, will remain within the confines of the allotted space, unless authorized in writing by the JCHBA. No signs/displays/etc. will obstruct the view of neighboring exhibits. No amplification devices are allowed. No soliciting is permitted outside of your assigned space.

Food and Beverages: Exhibitors may give no food items to the public, except small candies, bottled beverages and other giveaways. Exhibitors are prohibited from distributing or consuming alcoholic beverages, during the time the show is open to the public. Food vendors must obtain a permit from the Jefferson County Health Department (615 Sheridan, Port Townsend WA 98368; 360.385.9400; www.jeffersoncountypublichealth.org) at least 10 days prior to the JeffCo HomeShow.

Parking: Vehicles shall be confined to parking lots and/or designated areas on the fairgrounds. Every effort shall be made by the Exhibitor to keep fire lanes surrounding all buildings clear and open at all times. JCHBA/JCFA reserve the right to tow away vehicles at the owner's expense. Disabled parking spaces are provided and will be strictly enforced by the JCFA and police department.

No Dogs or Pets, except guide dogs and service animals on leashes, are allowed in the buildings.

Insurance and Licensing: Exhibitor shall provide proof of \$1million in liability insurance to protect JCHBA/JCFA against any and all claims that may come from Exhibitor's activities/displays. Please list Jefferson County Home Builders Association and Jefferson County Fair Association as additional insureds. Exhibitors must comply with all applicable city, county, state and federal laws, licensing and regulations.

Right to Remove: The JCHBA/JCFA reserve the right to restrict or remove Exhibitors, without refund, that have been

misrepresented to the JCHBA in application, operation or are deemed to be unsuitable by the JCHBA/JCFA. This applies, but is not limited to, noise, persons, animals, things, conduct, printed materials, or anything of a character that might be objectionable to the show or the management. Offenders will be asked to leave the fairgrounds, if any of the terms of this agreement are violated. No refund will be given.

Cancellation of Contract: If the Exhibitor or the JCHBA cancels this agreement in writing before April 1, 2011, 50% of the booth price will be refunded. No fees are refunded after that date. Failure of Exhibitor to make payment entitles the JCHBA to cancel this agreement without notice. If Exhibitor fails to check in by 9 a.m. May 7, JCHBA has the right to reassign or rent out the space without further notice or obligation. An Exhibitor failing to occupy the space contracted for is still obligated to pay the full rental price, as originally agreed.

Returned check fee: \$50

Warranty and Acts of God/Fires/Exploding Pipes/Etc.: JCHBA makes no representation or warranty regarding the success of the show, including but not limited to, attendance, Exhibitor participation, weather, or the success of Exhibitor's display. JCHBA shall not be liable for any damages or expenses incurred by an Exhibitor if the JeffCo HomeShow is delayed, interrupted, not held as scheduled, or cancelled for any reason beyond the control of JCHBA. In the event of complete cancellation, JCHBA may retain some dollars from Exhibitor payments to defray expenses already incurred.

Security: JCHBA will provide overnight security for the outer perimeters of the Jefferson County Fairgrounds on May 6 and May 7. However, neither the JCHBA, nor JCFA, will assume liability for any display item, material or merchandise lost, stolen or damaged while at the fairgrounds. Each Exhibitor shall be responsible for the security of all items from setup through teardown.

Stay at the Fairgrounds: For your convenience, RV and campsites are available on the fairgrounds. Exhibitors camping on the grounds will be required to stay in the campground. To do so, please contact fair management at 360.385.1013. www.jeffcofairgrounds.com/camping.htm.

Indemnification: JCHBA/JCFA assumes no risk or liability, arising from any event occurring at this space that causes any damage, loss or injury to any person or merchandise in said space. Exhibitor shall indemnify the JCHBA, the JCFA, and all of their officers/staff/agents against, and hold harmless for, any and all claims (including those involving bodily or personal injury, or death of any person, or damage to any property), actions, suits, costs, expenses, damages and liabilities of whatsoever nature (including attorneys' fees) relating to, any alleged negligent acts by any of the above named.

Exhibitor shall also indemnify the JCHBA/JCFA, et al. for any claim of strict liability in tort imposed upon them for allowing Exhibitor to display any product having any defect or claimed to have any defect. It is agreed that Exhibitor shall inspect all products or related items and remedy all defects prior to the show. Exhibitor expressly and unequivocally agrees to be held responsible for any and all negligent acts of the above named, in failing to discover and remedy any and all defects and for strict liability in tort imposed upon the JCHBA, JCFA, or any or all of their officers/staff/agents for allowing Exhibitor to display or otherwise distribute products or items in defective condition.

The provisions of this section shall survive the expiration or termination of this agreement.

Disputes: The laws of the State of Washington govern this agreement. The parties agree that the Jefferson County, Washington, courts will have exclusive jurisdiction to determine the validity, construction and performance of this agreement and the legal relations between the parties. Before taking it to court, however, the parties agree to discuss any disputes arising from this agreement in mediation, through the Peninsula Dispute Resolution Center. Should it become necessary for the JCHBA/JCFA to obtain legal counsel to enforce any provisions of this agreement, Exhibitor shall be liable for all reasonable costs incurred by the JCHBA/JCFA. The provisions of this section shall survive the expiration or termination of this agreement.

Complete Agreement: This agreement contains all terms and conditions agreed on by the parties hereto. No other agreements, oral or otherwise, regarding the subject matter of this contract, shall be deemed to exist or bind any of the parties hereto.

I agree to the Terms and Conditions of this agreement, as set forth on both pages.

Authorized Signature _____ Date _____

Print name _____ Title _____

_____ Date _____

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May 7-8, 2011
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HomeShow Sponsorships are Investment Opportunities

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Opportunities are first come, first serve. Postmark date on an envelope containing a check to the JCHBA will determine “first come.” Please circle which of these sponsorships you desire and include a copy of the page with your check. Sponsors of the 2011 JeffCo HomeShow have first right of refusal for the 2012 show.

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HomeShow Major Sponsor \$2,000 (Limit 10)

The HomeShow halls will feature myriad building and remodeling exhibitors. The sponsor’s oversized banner will be prominently displayed in the hall. The sponsor’s name will be mentioned frequently throughout the event, via the public address system. The sponsor will also be included on the website, as well as in all print materials, including brochures, programs, and newspapers distributed throughout the peninsula. A complimentary booth and 25 event tickets will also be yours.

HomeShow Program (Newspaper Insert) \$1,500 (Two available)

If sponsored, the official JeffCo HomeShow program will be a newspaper insert. Copies will be inserted into the *Port Townsend Jefferson County Leader*. Thousands more will be distributed throughout the Olympic Peninsula and used throughout the event. Sponsor’s name and logo grace the cover of the insert, allowing for broad exposure before and during the HomeShow. A complimentary booth and 25 event tickets will also be yours.

HomeShow Shopping Spree \$1,500 (or two at \$800 each)

Sponsor two \$500 shopping sprees, one to be given away each day. Members of the public enter their names in the “*Sponsor-Name-Here* Shopping Spree.” A complimentary booth and 25 event tickets are yours, if you are the sole sponsor for this opportunity.

HomeShow Information Booth \$500

All roads lead to the HomeShow Info Booth. Ask questions. Check the lost and found. Get a map of the exhibitors or times for the next demonstration. Patrons wanting to enter the shopping spree drawing must drop off their tickets at the Info Booth. The booth will have excellent exposure throughout the event.

HomeShow Bag Sponsor \$1,500 (or two at \$800 each)

If sponsored, HomeShow attendees get a big reusable bag to carry all of the HomeShow goodies and information. Sponsor's name and logo featured on one side; JCHBA and HomeShow logo on the other. The bag offers ongoing visibility and name recognition throughout the event and beyond. These bags will be used at other events throughout the year, as well, offering even more exposure for the sponsor. You supply the bags to our specifications. A complimentary booth and 25 event tickets are yours, if you are the sole sponsor.

Truck & Van Sponsor \$1,000

Open to auto/truck dealers. Display trucks and vans that would appeal to builders, as work vehicles. You'll have a captive audience during the HomeShow. We'll also provide you with 25 complimentary event tickets.

Demonstration Tent/Building Sponsor \$1,500 (or two at \$800 each)

All day Saturday and Sunday, workshops and do-it-yourself demonstrations will be held in the demo tent/building. Sponsor's oversized banner will be prominently displayed in and on the structure. Public address system announcements of ongoing events, as well as the event program, schedules and maps feature the Demonstration Tent/Building. A complimentary booth and 25 event tickets are yours, if you are the sole sponsor.

Workshops/Demonstrations \$250 per class

Teach a class: screen replacement, fix a drywall hole, refinish floors, creative financing, faux painting, green design ...what's your specialty? Classes will be promoted in the HomeShow program, as well as on schedules and via the public address system. **First come, first serve.**

Ticket Sponsor \$2,000

Sponsor's name and logo appear on thousands of tickets. Offer a special coupon on the back of the ticket to encourage traffic to your business. A complimentary booth and 25 event tickets are yours.

HomeShow Bag Promotional Item \$250 per item *Open to JCHBA members only.*

Everyone will see your name. Insert a card, brochure, or other spiffy promotional item into the thousands of JeffCo HomeShow goodie bags.

Sims Way Banner Sponsor \$2,000

"JeffCo HomeShow this weekend!" banner will fly across Highway 20 near the Kah Tai Lagoon for five days. Sponsor's logo will appear on the banner. The sponsor will be included on the website and in all print materials, including brochures, programs, and the newspaper insert to be distributed throughout the peninsula. A complimentary booth and 25 event tickets will also be yours.

Parking Lot Sponsor \$300

Sponsor's sign graces parking lot, "You're parking free thanks to...*This Sponsor.*"

Designer Garden Sponsors Two at \$500, plus one year of maintenance

Demonstrate your landscaping talents at the fairgrounds. JeffCo Fairgrounds' manager will determine a location in view of HomeShow guests. You supply materials, plus agree to maintain your garden spot for one year.

Exhibitor Registration is available on. . .