

Jefferson County Home Builders Association presents. . .



May 7-8, 2011
10 am to 4 pm

Saturday 4:15 p.m. Vendor Social

HomeShow Sponsorships are Investment Opportunities

The JeffCo HomeShow™ has a building, remodeling and landscaping focus. Vendor booths and demonstrations offer inspiration for all of your new construction and home improvement plans. HomeShow sponsors will be mentioned in the official JeffCo HomeShow program, a newspaper insert delivered pre-show to thousands throughout the Olympic Peninsula, as well as handed out during the event. Advertising for the event will reach throughout the Puget Sound.

Opportunities are first come, first serve. Postmark date on an envelope containing a check to the JCHBA will determine “first come.” Please circle which of these sponsorships you desire and include a copy of the page with your check. Sponsors of the 2011 JeffCo HomeShow have first right of refusal for the 2012 show.

Jefferson County Home Builders Association is THE trade association for the building industry of Jefferson County. Its mission is to promote, strengthen and educate the building industry of Jefferson County. JCHBA values a commitment to excellence and integrity in our work, while protecting our members, our community and our environment. JCHBA needs your financial investment in order to promote the 2011 JeffCo HomeShow, our biggest fundraiser of the year. Profits go toward member services, education, promoting affordable housing, and administration.

HomeShow Major Sponsor \$2,000 (Limit 10)

The HomeShow halls will feature myriad building and remodeling exhibitors. The sponsor’s oversized banner will be prominently displayed in the hall. The sponsor’s name will be mentioned frequently throughout the event, via the public address system. The sponsor will also be included on the website, as well as in all print materials, including brochures, programs, and newspapers distributed throughout the peninsula. A complimentary booth and 25 event tickets will also be yours.

HomeShow Program (Newspaper Insert) \$1,500 (Two available)

If sponsored, the official JeffCo HomeShow program will be a newspaper insert. Copies will be inserted into the *Port Townsend Jefferson County Leader*. Thousands more will be distributed throughout the Olympic Peninsula and used throughout the event. Sponsor’s name and logo grace the cover of the insert, allowing for broad exposure before and during the HomeShow. A complimentary booth and 25 event tickets will also be yours.

HomeShow Shopping Spree \$1,500 (or two at \$800 each)

Sponsor two \$500 shopping sprees, one to be given away each day. Members of the public enter their names in the “*Sponsor-Name-Here* Shopping Spree.” A complimentary booth and 25 event tickets are yours, if you are the sole sponsor for this opportunity.

HomeShow Information Booth \$500

All roads lead to the HomeShow Info Booth. Ask questions. Check the lost and found. Get a map of the exhibitors or times for the next demonstration. Patrons wanting to enter the shopping spree drawing must drop off their tickets at the Info Booth. The booth will have excellent exposure throughout the event.

HomeShow Bag Sponsor \$1,500 (or two at \$800 each)

If sponsored, HomeShow attendees get a big reusable bag to carry all of the HomeShow goodies and information. Sponsor's name and logo featured on one side; JCHBA and HomeShow logo on the other. The bag offers ongoing visibility and name recognition throughout the event and beyond. These bags will be used at other events throughout the year, as well, offering even more exposure for the sponsor. You supply the bags to our specifications. A complimentary booth and 25 event tickets are yours, if you are the sole sponsor.

Truck & Van Sponsor \$1,000

Open to auto/truck dealers. Display trucks and vans that would appeal to builders, as work vehicles. You'll have a captive audience during the HomeShow. We'll also provide you with 25 complimentary event tickets.

Demonstration Tent/Building Sponsor \$1,500 (or two at \$800 each)

All day Saturday and Sunday, workshops and do-it-yourself demonstrations will be held in the demo tent/building. Sponsor's oversized banner will be prominently displayed in and on the structure. Public address system announcements of ongoing events, as well as the event program, schedules and maps feature the Demonstration Tent/Building. A complimentary booth and 25 event tickets are yours, if you are the sole sponsor.

Workshops/Demonstrations \$250 per class

Teach a class: screen replacement, fix a drywall hole, refinish floors, creative financing, faux painting, green design ...what's your specialty? Classes will be promoted in the HomeShow program, as well as on schedules and via the public address system. **First come, first serve.**

Ticket Sponsor \$2,000

Sponsor's name and logo appear on thousands of tickets. Offer a special coupon on the back of the ticket to encourage traffic to your business. A complimentary booth and 25 event tickets are yours.

HomeShow Bag Promotional Item \$250 per item *Open to JCHBA members only.*

Everyone will see your name. Insert a card, brochure, or other spiffy promotional item into the thousands of JeffCo HomeShow goodie bags.

Sims Way Banner Sponsor \$2,000

"JeffCo HomeShow this weekend!" banner will fly across Highway 20 near the Kah Tai Lagoon for five days. Sponsor's logo will appear on the banner. The sponsor will be included on the website and in all print materials, including brochures, programs, and the newspaper insert to be distributed throughout the peninsula. A complimentary booth and 25 event tickets will also be yours.

Parking Lot Sponsor \$300

Sponsor's sign graces parking lot, "You're parking free thanks to...*This Sponsor.*"

Designer Garden Sponsors Two at \$500, plus one year of maintenance

Demonstrate your landscaping talents at the fairgrounds. JeffCo Fairgrounds' manager will determine a location in view of HomeShow guests. You supply materials, plus agree to maintain your garden spot for one year.

Exhibitor Registration is available on. . .